



Mirror Class Association Website Advertising Agreement

Definitions “**Website**” means the Mirror Class Association website: www.ukmirrorsailing.com

“**MCA**” means the Mirror Class Association

1. Term

This Agreement will come into force on the day the advert is put into the website.
The Agreement ceases at the end of the pre-paid period agreed, unless altered by this agreement.
Further advertising will require a further Agreement.

2. Advertiser Content

The content of the advertisers advert and the site it links to should be appropriate to the Mirror Dinghy and its sailor. *Please note a large majority of Mirror sailors are under the age of 18.* Products advertised should comply with the International Mirror Class Association rules.

The advertisers and their advert content will be approved by the MCA committee before the advert is uploaded to the website. The MCA reserve the right to remove any content, including after it has been uploaded.

Subject to scheduled maintenance, affecting the MCA or its appointed hosting services provider, the MCA will use reasonable endeavours to maintain the availability on the internet of:

- (a) the Website; and
- (b) the published Advertiser Content
- (c)

During the term of the agreement the MCA does not guarantee 24/7 availability. If the content is unavailable for a period of more than 7 days the MCA will offer an extension to the advertising period equal to the number of full days lost.

3. Advertising Details

The banner advert is located at the top of the home page and all other pages of the website. The banner changes every 7 seconds rotating 10 images.

The cost per image is

3 months term £50

6 months term £70

12 months term £100

Image Pixels size: 525 across x 200 down.

Option of click through to chosen web page, link to be supplied by advertiser.

Artwork to be supplied by advertisers.

New Banners can be uploaded every 28 days over the advertising period, subject to 14 days notice to the MCA.

4. Payment

If the advertiser agrees to advertise on the website, the MCA Treasurer will invoice the advertiser. Once both the payment for the agreed period, and the banner advert has been received by the MCA the advertiser's banner will upload to the website within 14 days.

MCA Bank details

Payment preferred by BACS:

Bank Name: Santander UK plc
Account Name Mirror Class Assoc Ltd
Sort Code 72-00-05
Account Number 92383709
Bank Address BBAM, Bridle Road, Bootle, Merseyside, L30 4GB

5. Termination

Either party may terminate this Agreement at any time by giving at least 30 days' written notice of termination to the other party. No refund will be given to the advertiser, if they choose to terminate the agreement. If the MCA terminate the agreement a refund will be given on a pro rata basis.

6. Contacts

Webmaster: Martin Egan martin.j.egan@tesco.net
Secretary: Sarah Richards mirrorsailinguk@yahoo.co.uk
Treasurer: Rob Dean Rob.Dean@carillionplc.com

Acceptance

I the advertiser agree to the above terms and conditions.

Company name.....

Name.....Position.....

Signed.....Date.....

Please complete the acceptance and return to:

Sarah Richards
MCA Secretary
The Old Barn
453 Whitley Lane
Grenoside
Sheffield
S35 8RP

Office use:	Date advertisement uploaded to website:
Date payment received:	Advertisement duration:
Date artwork received:	Advertisement end date: